



Our Services

Manzella Trade Communications, Inc. is a public affairs, publishing and consulting firm with a focus on global business and today's leading economic issues. We deliver insight and analysis, and craft communications programs to educate stakeholders, decision makers and policymakers.

To succeed in today's quickly changing environment, companies must make better-informed decisions and expand internationally; organizations and regions must attract investment. To achieve these goals, it's critical to:

1. Understand the latest global and economic trends,
2. Implement strategies to enhance competitiveness,
3. Build awareness and support.

To help clients succeed, we provide:

Emerging Risk Landscape Consulting Services

Our **Emerging Risk Landscape** consulting sessions peer into the chain reactions of trends and events so we may better understand what's unfolding and prepare for it. This helps clients improve their decision-making capabilities and develop more successful strategies. (Also see our **speaking programs** and **testimonials**).

Custom Publishing and Content Marketing Services

We educate target audiences via **custom publishing**, including newsletters, **articles**, op-eds, reports, and position papers, and the production of **video interviews** and **television shows**.

Public Affairs and Public Relations Services

We advocate positions, shape opinions, and build support among investors, customers, employees, board members, policymakers, and the media through **public and government affairs** campaigns, and **public relations and marketing** programs.

Our clients have included Bank of America, AT&T, Exxon, University of Chicago Booth School of Business, Business Roundtable, American Chamber of Commerce, Jiangsu Provincial Government (China), Canadian Government, and U.S. State Department.

See our **Services** page and list of more than 100 clients.